

Hot Drinks Packaging in Argentina

April 2024

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Hot Drinks Packaging in Argentina - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible packaging continues to dominate due to the convenience it offers Demand for healthy tea increases as consumers become more health conscious Yerba maté's cultural importance makes flexible paper a key packaging type in hot drinks

PROSPECTS AND OPPORTUNITIES

Coffee consumption to continue growing in Argentina over the forecast period Hot drinks packaging moving towards smaller pack sizes

Hot Drinks Packaging in Argentina - Company Profiles

Packaging Industry in Argentina - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture 2023 key trends Convenience makes flexible plastic the preferred packaging for fresh milk PET bottles remain dominant for the packaging of soft drinks in Argentina Metal beverage cans gaining share from glass in beer packaging Inflation making speciality cosmetic containers less desirable for packaging lipsticks HDPE bottles remain popular for the packaging of home care products

PACKAGING LEGISLATION

Front-of-pack labelling requirements for food and beverages in Argentina

RECYCLING AND THE ENVIRONMENT

Coca-Cola's commitment to sustainable packaging with Sprite's new recycled bottle Growing demand for eco-friendly packaging driven by Argentinian consumer habits Versatile HDPE bottles and folding cartons in beauty and personal care packaging

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