

Drinking Milk Products in the US

August 2024

Table of Contents

Drinking Milk Products in the US - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

A shift back to full fat is seen in milk A decline in milk consumption Flavoured milk and goat milk maintain consumer interest

PROSPECTS AND OPPORTUNITIES

Sustainability goals to strain dairy production costs Production stability and consumption shifts Competition with plant-based milk likely to continue

CATEGORY DATA

Table 1 - Sales of Drinking Milk Products by Category: Volume 2019-2024
Table 2 - Sales of Drinking Milk Products by Category: Value 2019-2024
Table 3 - Sales of Drinking Milk Products by Category: % Volume Growth 2019-2024
Table 4 - Sales of Drinking Milk Products by Category: % Value Growth 2019-2024
Table 5 - NBO Company Shares of Drinking Milk Products: % Value 2020-2024
Table 6 - LBN Brand Shares of Drinking Milk Products by Format: % Value 2021-2024
Table 7 - Distribution of Drinking Milk Products by Category: Volume 2024-2029
Table 8 - Forecast Sales of Drinking Milk Products by Category: Value 2024-2029
Table 9 - Forecast Sales of Drinking Milk Products by Category: Value 2024-2029
Table 10 - Forecast Sales of Drinking Milk Products by Category: % Value Growth 2024-2029
Table 11 - Forecast Sales of Drinking Milk Products by Category: % Value Growth 2024-2029

Dairy Products and Alternatives in the US - Industry Overview

EXECUTIVE SUMMARY

Dairy products and alternatives in 2024: The big picture Key trends in 2024 Competitive landscape Channel developments What next for dairy products and alternatives?

MARKET DATA

Table 12 - Sales of Dairy Products and Alternatives by Category: Value 2019-2024Table 13 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024Table 14 - NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024

Table 15 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024

Table 16 - Penetration of Private Label by Category: % Value 2019-2024

 Table 17 - Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024

Table 18 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029

Table 19 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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