



Home Care Packaging in Colombia

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Metal tins continue to increase their dominance in polishes

Glass bottles losing share as cost-effective alternatives emerge in electric insecticides

Flexible plastic declines in liquid fabric softeners as resealability concerns come into focus

PROSPECTS AND OPPORTUNITIES

Blister and strip packs will continue gaining share in liquid air fresheners

Sustainable packaging to grow in floor cleaners as consumer awareness of plastic waste increases

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