



# RTD Coffee in Latvia

January 2024

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## RTD Coffee in Latvia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Double-digit retail volume growth as sales rise from a low base  
Forecourt presence aids impulse purchases of RTD coffee  
Ennstal Milch KG retains its lead, with its popular Landessa range

#### PROSPECTS AND OPPORTUNITIES

Healthy off-trade volume growth driven by rising awareness and availability  
RTD coffee is not set to enter on-trade establishments across the forecast period  
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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/rtd-coffee-in-latvia/report](http://www.euromonitor.com/rtd-coffee-in-latvia/report).