



Food Preparation Appliances in France

December 2023

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Food Preparation Appliances in France - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Food processors suffer
Essential appliances such as mixers remain OK
Ongoing culinary trends and at-home lifestyles will support demand overall

PROSPECTS AND OPPORTUNITIES

Food processors to make a comeback, with a trend to fewer appliances at home privileging multi-functional devices
Health and wellness set to exert a strong influence
Private labels and marketplaces to play increasingly important role

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