



Euromonitor
International

Large Cooking Appliances in Norway

December 2023

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Large Cooking Appliances in Norway - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Retail volume sales decline while retail prices continue to grow
Cooker hoods show strong growth in 2023, driven by rising consumer awareness
Design innovations and pyrolytic ovens drive value growth on the landscape

PROSPECTS AND OPPORTUNITIES

Gloomy economic outlook negatively impacts sales over the early forecast period
Connectivity and smart appliances drive value on the landscape
Versatility and integrated features offer convenient solutions to consumers

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