



# Wound Care in the Czech Republic

September 2023

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## Wound Care in the Czech Republic - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Private label gains force branded players to maintain prices at reasonable levels  
Drugstores expand range and leverage accessibility to gain ground on pharmacies  
Hartmann-Rico continues to hold a clear lead in wound care

#### PROSPECTS AND OPPORTUNITIES

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### DISCLAIMER

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