

Packaging Industry in France

November 2024

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EXECUTIVE SUMMARY

Packaging in 2023: The big picture 2023 key trends Metal cans dominate shelf stable seafood PET bottles gaining popularity in juice for their larger sizes and sustainability Rising popularity of small pack sizes in brandy, cognac and non/low alcohol beer HDPE bottles and folding cartons the leading pack types in French beauty and personal care Sustainability becomes a core focus for home care brands in France

PACKAGING LEGISLATION

Tethered caps adopted in response to EU legislation

RECYCLING AND THE ENVIRONMENT

Advancements in recycling initiatives Innovations in beverage packaging Sustainable packaging in ready meals

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