



# Other Hot Drinks in Chile

December 2023

Table of Contents

## Other Hot Drinks in Chile - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Delayed impact of inflation reduces demand for other hot drinks in 2023  
Hotter weather negatively impacts the demand for yerba maté  
Despite packaging efforts and functionality, Milo is struggling in volume terms

#### PROSPECTS AND OPPORTUNITIES

Other plant-based hot drinks faces complex future in a warmer Chile  
Concerned parents to call for low sugar content and no artificial colourants  
Functionality through protein addition will be a key attribute in flavoured powder drinks

#### CATEGORY DATA

Table 1 - Retail Sales of Other Hot Drinks by Category: Volume 2018-2023  
Table 2 - Retail Sales of Other Hot Drinks by Category: Value 2018-2023  
Table 3 - Retail Sales of Other Hot Drinks by Category: % Volume Growth 2018-2023  
Table 4 - Retail Sales of Other Hot Drinks by Category: % Value Growth 2018-2023  
Table 5 - NBO Company Shares of Other Hot Drinks: % Retail Value 2019-2023  
Table 6 - LBN Brand Shares of Other Hot Drinks: % Retail Value 2020-2023  
Table 7 - Forecast Retail Sales of Other Hot Drinks by Category: Volume 2023-2028  
Table 8 - Forecast Retail Sales of Other Hot Drinks by Category: Value 2023-2028  
Table 9 - Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2023-2028  
Table 10 - Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2023-2028

## Hot Drinks in Chile - Industry Overview

### EXECUTIVE SUMMARY

Hot drinks in 2023: The big picture  
2023 key trends  
Competitive landscape  
Retailing developments  
Foodservice vs retail split  
What next for hot drinks?

### MARKET DATA

Table 11 - Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2018-2023  
Table 12 - Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023  
Table 13 - Retail Sales of Hot Drinks by Category: Volume 2018-2023  
Table 14 - Retail Sales of Hot Drinks by Category: Value 2018-2023  
Table 15 - Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023  
Table 16 - Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023  
Table 17 - Foodservice Sales of Hot Drinks by Category: Volume 2018-2023  
Table 18 - Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023  
Table 19 - Total Sales of Hot Drinks by Category: Total Volume 2018-2023  
Table 20 - Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023  
Table 21 - NBO Company Shares of Hot Drinks: % Retail Value 2019-2023  
Table 22 - LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023  
Table 23 - Penetration of Private Label in Hot Drinks by Category: % Retail Value 2018-2023  
Table 24 - Retail Distribution of Hot Drinks by Format: % Volume 2018-2023  
Table 25 - Retail Distribution of Hot Drinks by Format and Category: % Volume 2023  
Table 26 - Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2023-2028  
Table 27 - Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2023-2028

Table 28 - Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028

Table 29 - Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028

Table 30 - Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 31 - Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028

Table 32 - Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028

Table 33 - Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 34 - Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028

Table 35 - Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2023-2028

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## SOURCES

Summary 1 - Research Sources

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