



Cough, Cold and Allergy (Hay Fever) Remedies in Mexico

September 2024

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Cough, Cold and Allergy (Hay Fever) Remedies in Mexico - Category analysis

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Increasing use of OTC medications due to a move away from antibiotics

Zero sugar products increasing in cough remedies

High levels of environmental pollution increase demand for allergy remedies and nasal decongestants

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