

Analgesics in Argentina

September 2024

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Analgesics in Argentina - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Rampant inflation drives up prices forcing consumers to make cutbacks Acetaminophen sales boosted by dengue outbreak Higher levels of innovation in topical analgesics supports sales

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Analgesics may rebound driven by more affordable packs Further switches from RX to OTC may fuel OTC sales of analgesics Higher strength acetaminophen, aspirin and ibuprofen products will gain ground

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DISCLAIMER

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