



Baby Food Packaging in Colombia

June 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Folding cartons continue to cement their leading position in other baby food packaging

Thin wall plastic containers preserving freshness in prepared baby food

Brick liquid cartons gaining share in liquid milk formula packaging

PROSPECTS AND OPPORTUNITIES

Glass jars still lead prepared baby food packaging, despite losing share to thin wall plastic containers

Nestlé launches refillable packaging system for its NAN SUPREMEpro Toddler milk

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