



Dairy Packaging in Colombia

June 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible plastic is the most popular dairy pack type due to its affordability
Cost-advantages of plastic pouches boosting their popularity in condensed milk
HDPE bottles and brick liquid cartons gaining share in yoghurt

PROSPECTS AND OPPORTUNITIES

The 1,000ml pack size is expected to gain further share due to its cost-effectiveness
Shaped liquid cartons will continue performing strongly in shelf stable milk packaging

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