

Wound Care in Azerbaijan

September 2024

Table of Contents

Wound Care in Azerbaijan - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Wound care sales in decline as economic pressures take their toll Lack of brand loyalty with price the main influence on demand Price stability not enough to boost demand

PROSPECTS AND OPPORTUNITIES

Wound care set for a return to growth but its recovery will be muted Increasing health education and awareness could influence the market Increase in sport and fitness activities bodes well for wound care

CATEGORY DATA

- Table 1 Sales of Wound Care by Category: Value 2019-2024
- Table 2 Sales of Wound Care by Category: % Value Growth 2019-2024
- Table 3 NBO Company Shares of Wound Care: % Value 2020-2024
- Table 4 LBN Brand Shares of Wound Care: % Value 2021-2024
- Table 5 Forecast Sales of Wound Care by Category: Value 2024-2029
- Table 6 Forecast Sales of Wound Care by Category: % Value Growth 2024-2029

Consumer Health in Azerbaijan - Industry Overview

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

- Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024
- Table 8 Life Expectancy at Birth 2019-2024

MARKET DATA

- Table 9 Sales of Consumer Health by Category: Value 2019-2024
- Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024
- Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024
- Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024
- Table 13 Penetration of Private Label by Category: % Value 2019-2024
- Table 14 Distribution of Consumer Health by Format: % Value 2019-2024
- Table 15 Distribution of Consumer Health by Format and Category: % Value 2024
- Table 16 Forecast Sales of Consumer Health by Category: Value 2024-2029
- Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

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