



Packaging Industry in Colombia

November 2024

Table of Contents

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Flexible plastic continues to grow in packaged food

PET bottles continue to dominate in soft drinks

Glass bottles dominate in alcoholic drinks, with brick liquid cartons seeing growth

Squeezable plastic tubes the leading pack type in beauty and personal care

Cost-effective, sustainable solutions gain traction in home care

PACKAGING LEGISLATION

Colombia bans a number of single-use plastics from 1 July 2024

RECYCLING AND THE ENVIRONMENT

Monomaterial packaging fuels the rise of 100% recyclable solutions

Colombia embracing sustainable food delivery systems through eco-friendly packaging

Table 1 - Overview of Packaging Recycling and Recovery in Colombia: 2021/2022 and Targets for 2023

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/packaging-industry-in-colombia/report.