



Euromonitor
International

Away-From-Home Tissue and Hygiene in the Philippines

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Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Heightened focus on hygiene, coupled with return to pre-pandemic lifestyles, drives growth of AFH tissue products
Growth in the demand for AFH adult incontinence products, in line with ageing of the population
SCPA and Kimberly-Clark continue to serve their corporate clients with a wide range of quality AFH products

PROSPECTS AND OPPORTUNITIES

Growth of AFH toilet paper is anticipated to remain stable in the coming years, although inflationary pressures will continue to have an impact on company strategies
Sustainability will become more important consideration
Contactless tissue dispensers could gain traction in commercial settings, due to a heightened focus on hygiene

CATEGORY DATA

- Table 1 - Sales of Away-From-Home Tissue and Hygiene by Category: Value 2018-2023
- Table 2 - Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2018-2023
- Table 3 - Sales of Away-From-Home Paper Towels by Type: % Value 2018-2023
- Table 4 - Distribution of Away-From-Home Tissue and Hygiene by Format: % Value 2018-2023
- Table 5 - Distribution of Away-From-Home Tissue and Hygiene by Format and Category: % Value 2023
- Table 6 - Forecast Sales of Away-From-Home Tissue and Hygiene by Category: Value 2023-2028
- Table 7 - Forecast Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2023-2028

Tissue and Hygiene in the Philippines - Industry Overview

EXECUTIVE SUMMARY

- Tissue and hygiene in 2023: The big picture
- 2023 key trends
- Competitive landscape
- Retailing developments
- What next for tissue and hygiene?

MARKET INDICATORS

- Table 8 - Birth Rates 2018-2023
- Table 9 - Infant Population 2018-2023
- Table 10 - Female Population by Age 2018-2023
- Table 11 - Total Population by Age 2018-2023
- Table 12 - Households 2018-2023
- Table 13 - Forecast Infant Population 2023-2028
- Table 14 - Forecast Female Population by Age 2023-2028
- Table 15 - Forecast Total Population by Age 2023-2028
- Table 16 - Forecast Households 2023-2028

MARKET DATA

- Table 17 - Retail Sales of Tissue and Hygiene by Category: Value 2018-2023
- Table 18 - Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023
- Table 19 - NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023
- Table 20 - LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023
- Table 21 - Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023
- Table 22 - Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023
- Table 23 - Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023
- Table 24 - Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028
- Table 25 - Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/away-from-home-tissue-and-hygiene-in-the-philippines/report.