



Analgesics in South Africa

October 2023

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Analgesics in South Africa - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Analgesics remains a highly popular category
Generic analgesics gains popularity as consumers become more price sensitive
Pharmacists play a vital role in dispensing analgesics

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Growing consumer interest in specific analgesics that target specific body areas
Analgesics are increasingly purchased via retail e-commerce
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DISCLAIMER

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