



Eye Care in Thailand

September 2024

Table of Contents

Eye Care in Thailand - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Demand for eye care is sustained by digitalisation trend and wearing of contact lenses
High pollution and ageing society contribute to rising incidence of eye-related problems
Eye care attracts new imports from Japan and Korea

PROSPECTS AND OPPORTUNITIES

Demand for eye care to benefit from contact lens users
Standard eye care likely to see further new product development
Landscape set to become increasingly fragmented, while sales will be supported by online reviews and recommendation by pharmacists

CATEGORY DATA

Table 1 - Sales of Eye Care by Category: Value 2019-2024
Table 2 - Sales of Eye Care by Category: % Value Growth 2019-2024
Table 3 - NBO Company Shares of Eye Care: % Value 2020-2024
Table 4 - LBN Brand Shares of Eye Care: % Value 2021-2024
Table 5 - Forecast Sales of Eye Care by Category: Value 2024-2029
Table 6 - Forecast Sales of Eye Care by Category: % Value Growth 2024-2029

Consumer Health in Thailand - Industry Overview

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for consumer health?

MARKET INDICATORS

Table 7 - Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024
Table 8 - Life Expectancy at Birth 2019-2024

MARKET DATA

Table 9 - Sales of Consumer Health by Category: Value 2019-2024
Table 10 - Sales of Consumer Health by Category: % Value Growth 2019-2024
Table 11 - NBO Company Shares of Consumer Health: % Value 2020-2024
Table 12 - LBN Brand Shares of Consumer Health: % Value 2021-2024
Table 13 - Penetration of Private Label in Consumer Health by Category: % Value 2019-2024
Table 14 - Distribution of Consumer Health by Format: % Value 2019-2024
Table 15 - Distribution of Consumer Health by Format and Category: % Value 2024
Table 16 - Forecast Sales of Consumer Health by Category: Value 2024-2029
Table 17 - Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification
Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine
Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 - Research Sources

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