



Euromonitor
International

Dishwashing in Tunisia

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Dishwashing in Tunisia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Automatic dishwashing records the highest retail volume and value growth
Modern grocery retailers remain the main sellers of automatic dishwashing products
Domestic brands continue to erode Pril's retail value share

PROSPECTS AND OPPORTUNITIES

Marketing and promotion are expected to be key competitive tools in the forecast period
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Automatic dishwashing to continue strong growth performance over the forecast period

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/dishwashing-in-tunisia/report.