



# Laundry Care in Sweden

February 2024

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## Laundry Care in Sweden - Category analysis

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Sustainability in packaging innovation  
Ongoing and continued shift to liquid detergent

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/laundry-care-in-sweden/report](http://www.euromonitor.com/laundry-care-in-sweden/report).