



# Consumer Foodservice By Location in the Philippines

February 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Retail locations benefit from increase in footfall in shopping malls  
Revenge travel sparks growth in travel, lodging and leisure locations  
Standalone outlets see strong performance

### PROSPECTS AND OPPORTUNITIES

More retail spaces expected, as real estate companies expand into unserved areas  
Foodservice in travel locations will continue to recover, while more stand-alone outlets are likely to emerge  
Foodservice players will continue to explore additional formats to expand reach

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