



Street Stalls/Kiosks in Denmark

February 2024

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Street Stalls/Kiosks in Denmark - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Economic challenges put the brakes on the recovery of street stalls/kiosks in 2023
Increased tourism and the return of sport and social events important to the category
Menu offerings becoming more diverse in response to consumer demand

PROSPECTS AND OPPORTUNITIES

Street stalls/kiosks will need to adapt to the changing needs of the market as consumers making increasingly informed choices
Festivals and events likely to play an important role in the future of the category
Food markets could provide renewed impetus to the category

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DISCLAIMER

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