



Euromonitor
International

Air Care in Costa Rica

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Air Care in Costa Rica - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Marginal volume growth in 2023, as consumers prioritise essentials
Glade and Air Wick continue to dominate
Limited and seasonal offerings increasingly popular

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Healthy constant value growth over forecast period
Electric air fresheners register healthy volume growth over forecast period
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DISCLAIMER

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