



# Computers and Peripherals in China

July 2024

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## Computers and Peripherals in China - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

As product lifecycles have not yet ended, both business and retail computers witness volume declines

In retail, volume growth of tablets slows due to a lack of innovation, and the product lifecycle

Printers experiences another year of notable decline, driven by paperless operations

#### PROSPECTS AND OPPORTUNITIES

The rise of high-performance computers

AIPC (Artificial Intelligence Personal Computer) has the potential to drive sales of computers in the future

Decline in monitors set to slow as prices fall and technology advances

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