



Cafés/Bars in Turkey

February 2024

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Cafés/Bars in Turkey - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Coffee and tea outlets benefit from availability and affordability

Bars/pubs continues on the road to recovery

Longer stays with relatively small ticket sizes

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Traditional and modern specialists to gain attention in cafés

The offer of fresh bakery products is expected to spread among cafés

The choice of takeaway products is being extended

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