



# Baby Food in Canada

September 2024

Table of Contents

## KEY DATA FINDINGS

### 2024 DEVELOPMENTS

Inflationary pressures continue to hurt retail volume sales of baby food  
Baby food continues to benefit from innovation and supply improvements  
Innovation centres around functional products

### PROSPECTS AND OPPORTUNITIES

Health and wellbeing to shape new product developments  
Local milk formula production may provide a boost for the category  
Plant-based baby food to gather momentum

### CATEGORY DATA

- Table 1 - Sales of Baby Food by Category: Volume 2019-2024
- Table 2 - Sales of Baby Food by Category: Value 2019-2024
- Table 3 - Sales of Baby Food by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Baby Food by Category: % Value Growth 2019-2024
- Table 5 - Sales of Growing-Up Milk Formula by Age: % Value 2019-2024
- Table 6 - NBO Company Shares of Baby Food: % Value 2020-2024
- Table 7 - LBN Brand Shares of Baby Food: % Value 2021-2024
- Table 8 - Distribution of Baby Food by Format: % Value 2019-2024
- Table 9 - Forecast Sales of Baby Food by Category: Volume 2024-2029
- Table 10 - Forecast Sales of Baby Food by Category: Value 2024-2029
- Table 11 - Forecast Sales of Baby Food by Category: % Volume Growth 2024-2029
- Table 12 - Forecast Sales of Baby Food by Category: % Value Growth 2024-2029

## Dairy Products and Alternatives in Canada - Industry Overview

### EXECUTIVE SUMMARY

Dairy products and alternatives in 2024: The big picture  
Key trends in 2024  
Competitive landscape  
Channel developments  
What next for dairy products and alternatives?

### MARKET DATA

- Table 13 - Sales of Dairy Products and Alternatives by Category: Value 2019-2024
- Table 14 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024
- Table 15 - NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024
- Table 16 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024
- Table 17 - Penetration of Private Label by Category: % Value 2019-2024
- Table 18 - Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024
- Table 19 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029
- Table 20 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

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### SOURCES

Summary 1 - Research Sources

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