



# Hot Drinks Packaging in China

April 2024

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## Hot Drinks Packaging in China - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Flexible packaging maintains its dominance due to its preference among consumers

Small pack sizes of instant coffee in demand as a budget-friendly option

Premium innovative packaging for green tea gaining traction

#### PROSPECTS AND OPPORTUNITIES

Coffee consumption in China to see strong growth over the forecast period

Continued innovations expected in tea packaging

## Hot Drinks Packaging in China - Company Profiles

## Packaging Industry in China - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Shaped liquid cartons popular in dairy food packaging due to their convenience

PET bottles dominate soft drinks packaging

Kegs gain popularity for lager in foodservice channel due to their efficiency

Oral care the largest beauty and personal care packaging category, but skin care sees stronger growth

Folding cartons the leading pack type in home insecticides

### PACKAGING LEGISLATION

New standard on excessive packaging for fresh produce

### RECYCLING AND THE ENVIRONMENT

Ambrosial Yoghurt introduces sustainable packaging initiatives to reduce emissions

Unilever and Alibaba Group launch "Waste-Free World" initiative to enhance plastic bottle recycling

PepsiCo and Coca-Cola unveil innovative sustainability initiatives in packaging

Table 1 - Overview of Packaging Recycling and Recovery in China: 2021/2022 and Targets for 2023

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