



Hot Drinks Packaging in Colombia

April 2024

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Hot Drinks Packaging in Colombia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible packaging the most popular pack type in hot drinks
Glass bottles benefit from dynamic instant coffee sales and being easy to recycle
Alpina becomes carbon and plastic neutral in 2022

PROSPECTS AND OPPORTUNITIES

Rising demand for functional tea should boost flexible packaging usage
Government implements National Plan for the Sustainable Management of Single-Use Plastics

Hot Drinks Packaging in Colombia - Company Profiles

Packaging Industry in Colombia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture
2023 key trends
Flexible plastic continues to grow in packaged food
PET bottles continue to dominate in soft drinks
Glass bottles dominate in alcoholic drinks, with brick liquid cartons seeing growth
Squeezable plastic tubes the leading pack type in beauty and personal care
Cost-effective, sustainable solutions gain traction in home care

PACKAGING LEGISLATION

Colombia bans a number of single-use plastics from 1 July 2024

RECYCLING AND THE ENVIRONMENT

Monomaterial packaging fuels the rise of 100% recyclable solutions
Colombia embracing sustainable food delivery systems through eco-friendly packaging
Table 1 - Overview of Packaging Recycling and Recovery in Colombia: 2021/2022 and Targets for 2023

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