

# Analgesics in Azerbaijan

September 2024

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# Analgesics in Azerbaijan - Category analysis

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### 2024 DEVELOPMENTS

Sales of analgesics in decline as economic pressures inform purchasing decisions Shortage of aspirin leads to an increased demand for other types of analgesics Cardiomagnyl continues to lead

# PROSPECTS AND OPPORTUNITIES

Sales of topical analgesics/anaesthetic expected to stagnate

Panadol and Nurofen seen to have strong potential

Competition between players in the analgesics category will intensify.

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