

Wound Care in France

September 2024

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Wound Care in France - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Poor performance for wound care in 2024 URGO maintains leadership of overall wound care Ongoing threat to pharmacies from grocery retail

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Maturity contributes to forecast disappointing performance Pure online and private label players hold further growth potential Limited room for growth in products with value-added features

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DISCLAIMER

DEFINITIONS

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