



Hot Drinks Packaging in the US

April 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Compostable single-serve fresh ground coffee pods gaining traction

Brands are enhancing product appeal with flexible plastic for fresh coffee beans

Increasing use of compact folding cartons for green tea multipacks

PROSPECTS AND OPPORTUNITIES

Fresh ground coffee pods delay the onset of maturity, for the time being

Single-serve packaging likely to gain traction due to rising on-the-go consumption

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