



Alcoholic Drinks Packaging in Argentina

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Glass bottles loses further share to metal beverage cans as preferred pack type for beer

Shaped liquid cartons gain ground as wine packaging due to convenience

1,000ml pack size for beer offers better value proposition

PROSPECTS AND OPPORTUNITIES

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Positive growth trajectory for RTDs to benefit associated packaging

Alcoholic Drinks Packaging in Argentina - Company Profiles

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Coca-Cola's commitment to sustainable packaging with Sprite's new recycled bottle

Growing demand for eco-friendly packaging driven by Argentinian consumer habits

Versatile HDPE bottles and folding cartons in beauty and personal care packaging

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