



Vending in Switzerland

March 2024

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Vending in Switzerland - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Post-pandemic return to activity outside of the home benefits vending once again in 2023
Valora expanding into vending as machines become more sophisticated
Selecta looks to cement its dominance through the digitalisation of its machines

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Vending set to benefit from further modernisation
Healthy living trend offers sales opportunities for vending in the future
Players could look for opportunities in other vending

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Retail in Switzerland - Industry Overview

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Transparency and provenance are increasingly displayed on packaging
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