



Euromonitor
International

Appliances and Electronics Specialists in Switzerland

March 2024

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Appliances and Electronics Specialists in Switzerland - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflation takes its toll on sales as retailers and consumers face rising costs
E-commerce continues to benefit from ongoing digitalisation in 2023
Omni-channel approach seeks to address a range of consumer needs

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Appliances and electronics specialists will be impacted by evolving consumer behaviour
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