



Baby Food Packaging in Thailand

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible aluminium/plastic and folding cartons preferred for dried baby food

Metal tins enhance the shelf life of powder milk formula

Versatility aids the adoption of plastic pouches in prepared baby food

PROSPECTS AND OPPORTUNITIES

Brick liquid cartons set to gain slight share in baby food packaging

Glass jars expected to continue to dominate prepared baby food, but will lose share to plastic pouches

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