



Alcoholic Drinks Packaging in Mexico

September 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Metal beverage cans sees an upswing in beer due to durability and convenience

375ml gains share in sparkling wine due convenience and portion control

Metal beverage cans sees an increase in packaging volumes in RTDs due to shifting consumer demand

PROSPECTS AND OPPORTUNITIES

Glass bottles expected to rise in whiskies due to new product launches

Folding cartons expected to gain share due to durability and increased visual appeal

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