



Beauty and Personal Care Packaging in Mexico

August 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

HDPE bottles cementing their lead in body wash/shower gel due to their durability and economic viability

Folding cartons the main pack type for tooth whiteners

Increasing use of rPET in baby and child-specific products

PROSPECTS AND OPPORTUNITIES

Metal aerosol cans to benefit from strong growth in deodorant sprays, helped by rising numbers of fitness enthusiasts

Speciality cosmetic containers becoming more popular for their convenience

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