



Home Care Packaging in Mexico

July 2024

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Metal aerosol cans gaining share in home insecticides due to their chemical resistance and recyclability

Plastic pouches gaining share in liquid detergents due to their cost-effectiveness

The 650ml pack size is gaining share in surface care because of its portability

PROSPECTS AND OPPORTUNITIES

Innovation and sustainability taking centre stage in home care packaging

PET bottles seeing dynamic growth in air care due to their excellent chemical resistance

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