



# Hot Drinks Packaging in South Korea

April 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Coffee pods continue to see strong growth

Growth in fruit/herbal tea continues to offset declining green tea sales

Nestlé focuses on recycling initiative for coffee pods

#### PROSPECTS AND OPPORTUNITIES

Home café trend will maintain fresh coffee packaging volumes at high levels

Environmentally-friendly packaging will continue to gain in importance

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