



Home Furnishings in Thailand

May 2024

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2023 DEVELOPMENTS

Furniture market embraces modern minimalism amid urbanisation boom

Manufacturers embrace eco-friendly designs and sustainable materials

LED lighting sees surge in popularity, alongside smart lighting trends

PROSPECTS AND OPPORTUNITIES

Rising level of affluence, alongside increasing urbanisation, will drive demand for aesthetic home furnishings

Rising climate awareness will spur demand for sustainable home furnishings

Online channels will play increasingly important role

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DISCLAIMER

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