



Personal Accessories in the United Kingdom

January 2024

Table of Contents

Personal Accessories in the United Kingdom

EXECUTIVE SUMMARY

Personal accessories in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

MARKET DATA

Table 1 - Sales of Personal Accessories by Category: Volume 2018-2023

Table 2 - Sales of Personal Accessories by Category: Value 2018-2023

Table 3 - Sales of Personal Accessories by Category: % Volume Growth 2018-2023

Table 4 - Sales of Personal Accessories by Category: % Value Growth 2018-2023

Table 5 - NBO Company Shares of Personal Accessories: % Value 2019-2023

Table 6 - LBN Brand Shares of Personal Accessories: % Value 2020-2023

Table 7 - Distribution of Personal Accessories by Format: % Value 2018-2023

Table 8 - Forecast Sales of Personal Accessories by Category: Volume 2023-2028

Table 9 - Forecast Sales of Personal Accessories by Category: Value 2023-2028

Table 10 - Forecast Sales of Personal Accessories by Category: % Volume Growth 2023-2028

Table 11 - Forecast Sales of Personal Accessories by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

Bags and Luggage in the United Kingdom

KEY DATA FINDINGS

2023 DEVELOPMENTS

Luggage maintains dynamism in 2023, as travel continues to rebound

Versatility and convenience are amongst the key consumer demands that continue to fuel growth

Growth for crossbody bags is driven by luxury brands and social media trends

PROSPECTS AND OPPORTUNITIES

Luxury handbags will continue to benefit from the successful performance of top companies

Cabin baggage policies will continue to shape sales of bags and luggage in the UK

Sustainability expected to become a more demanded feature in bags and luggage

CATEGORY DATA

Table 12 - Sales of Bags and Luggage by Category: Volume 2018-2023

Table 13 - Sales of Bags and Luggage by Category: Value 2018-2023

Table 14 - Sales of Bags and Luggage by Category: % Volume Growth 2018-2023

Table 15 - Sales of Bags and Luggage by Category: % Value Growth 2018-2023

Table 16 - Sales of Luggage by Type: % Value 2018-2023

Table 17 - NBO Company Shares of Bags and Luggage: % Value 2019-2023

Table 18 - LBN Brand Shares of Bags and Luggage: % Value 2020-2023

Table 19 - Distribution of Bags and Luggage by Format: % Value 2018-2023

Table 20 - Forecast Sales of Bags and Luggage by Category: Volume 2023-2028

Table 21 - Forecast Sales of Bags and Luggage by Category: Value 2023-2028

Table 22 - Forecast Sales of Bags and Luggage by Category: % Volume Growth 2023-2028

Table 23 - Forecast Sales of Bags and Luggage by Category: % Value Growth 2023-2028

Jewellery in the United Kingdom

KEY DATA FINDINGS

2023 DEVELOPMENTS

The consumer preference for experiences continues to shape jewellery in 2023
Marriage trends continue to have a defining influence on fine jewellery
Online presence of jewellery brands is expanding across e-commerce channels and the metaverse

PROSPECTS AND OPPORTUNITIES

Fine jewellery set to continue to decline, due to the trends towards repair, and second-hand jewellery
Future growth of lab-grown diamonds will be hampered by opposition from some luxury brands and concerns about value creation
Reducing environmental impact will be a main focus of players in jewellery due to rising consumer concern

CATEGORY DATA

Table 24 - Sales of Jewellery by Category: Volume 2018-2023
Table 25 - Sales of Jewellery by Category: Value 2018-2023
Table 26 - Sales of Jewellery by Category: % Volume Growth 2018-2023
Table 27 - Sales of Jewellery by Category: % Value Growth 2018-2023
Table 28 - Sales of Costume Jewellery by Type: % Value 2018-2023
Table 29 - Sales of Fine Jewellery by Type: % Value 2018-2023
Table 30 - Sales of Fine Jewellery by Collection: % Value 2018-2023
Table 31 - Sales of Fine Jewellery by Metal: % Value 2018-2023
Table 32 - NBO Company Shares of Jewellery: % Value 2019-2023
Table 33 - LBN Brand Shares of Jewellery: % Value 2020-2023
Table 34 - Distribution of Jewellery by Format: % Value 2018-2023
Table 35 - Forecast Sales of Jewellery by Category: Volume 2023-2028
Table 36 - Forecast Sales of Jewellery by Category: Value 2023-2028
Table 37 - Forecast Sales of Jewellery by Category: % Volume Growth 2023-2028
Table 38 - Forecast Sales of Jewellery by Category: % Value Growth 2023-2028

Traditional and Connected Watches in the United Kingdom

KEY DATA FINDINGS

2023 DEVELOPMENTS

The withdrawal of VAT rebates in the UK impacts volume sales of high watches
Mechanical watches continues to lead traditional watches in value terms
Offline sales continue to be dominant in traditional watches

PROSPECTS AND OPPORTUNITIES

Swiss watches will continue to rule traditional watches in the UK
Secondary market for traditional watches will continue to expand during the forecast period
Quartz digital and analogue watches will continue to lose ground to smart wearables

CATEGORY DATA

Table 39 - Sales of Traditional and Connected Watches by Category: Volume 2018-2023
Table 40 - Sales of Traditional and Connected Watches by Category: Value 2018-2023
Table 41 - Sales of Traditional and Connected Watches by Category: % Volume Growth 2018-2023
Table 42 - Sales of Traditional and Connected Watches by Category: % Value Growth 2018-2023
Table 43 - Sales of Traditional Watches by Category: Volume 2018-2023
Table 44 - Sales of Traditional Watches by Category: Value 2018-2023
Table 45 - Sales of Traditional Watches by Category: % Volume Growth 2018-2023
Table 46 - Sales of Traditional Watches by Category: % Value Growth 2018-2023

Table 47 - Sales of Traditional Watches by Price Band: Volume 2018-2023
 Table 48 - Sales of Traditional Watches by Price Band: Value 2018-2023
 Table 49 - Sales of Traditional Watches by Price Band: % Volume Growth 2018-2023
 Table 50 - Sales of Traditional Watches by Price Band: % Value Growth 2018-2023
 Table 51 - Sales of Connected Watches by Category: Volume 2018-2023
 Table 52 - Sales of Connected Watches by Category: Value 2018-2023
 Table 53 - Sales of Connected Watches by Category: % Volume Growth 2018-2023
 Table 54 - Sales of Connected Watches by Category: % Value Growth 2018-2023
 Table 55 - NBO Company Shares of Traditional Watches: % Value 2019-2023
 Table 56 - LBN Brand Shares of Traditional Watches: % Value 2020-2023
 Table 57 - NBO Company Shares of Connected Watches: % Value 2019-2023
 Table 58 - LBN Brand Shares of Connected Watches: % Value 2020-2023
 Table 59 - Distribution of Traditional Watches by Format: % Value 2018-2023
 Table 60 - Distribution of Connected Watches by Format: % Value 2018-2023
 Table 61 - Forecast Sales of Traditional and Connected Watches by Category: Volume 2023-2028
 Table 62 - Forecast Sales of Traditional and Connected Watches by Category: Value 2023-2028
 Table 63 - Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2023-2028
 Table 64 - Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2023-2028
 Table 65 - Forecast Sales of Traditional Watches by Category: Volume 2023-2028
 Table 66 - Forecast Sales of Traditional Watches by Category: Value 2023-2028
 Table 67 - Forecast Sales of Traditional Watches by Category: % Volume Growth 2023-2028
 Table 68 - Forecast Sales of Traditional Watches by Category: % Value Growth 2023-2028
 Table 69 - Forecast Sales of Connected Watches by Category: Volume 2023-2028
 Table 70 - Forecast Sales of Connected Watches by Category: Value 2023-2028
 Table 71 - Forecast Sales of Connected Watches by Category: % Volume Growth 2023-2028
 Table 72 - Forecast Sales of Connected Watches by Category: % Value Growth 2023-2028

Writing Instruments in the United Kingdom

KEY DATA FINDINGS

2023 DEVELOPMENTS

Return to school and to offices continues to drive up sales of writing instruments

A continued strong emphasis on creativity, particularly in colouring, ball point pens, and markers and highlighters

Consumers' pursuit of value for money continues to increase the preference for well-known brands over private label

PROSPECTS AND OPPORTUNITIES

Rising health trend and the pursuit of value will continue to drive growth in writing instruments

Sales of writing instruments via e-commerce set to keep expanding, boosted by behaviours that emerged during COVID-19

Players in writing instruments will continue to rethink processes and products due to consumers' growing demand for sustainability

CATEGORY DATA

Table 73 - Sales of Writing Instruments by Category: Volume 2018-2023
 Table 74 - Sales of Writing Instruments by Category: Value 2018-2023
 Table 75 - Sales of Writing Instruments by Category: % Volume Growth 2018-2023
 Table 76 - Sales of Writing Instruments by Category: % Value Growth 2018-2023
 Table 77 - NBO Company Shares of Writing Instruments: % Value 2019-2023
 Table 78 - LBN Brand Shares of Writing Instruments: % Value 2020-2023
 Table 79 - Distribution of Writing Instruments by Format: % Value 2018-2023
 Table 80 - Forecast Sales of Writing Instruments by Category: Volume 2023-2028
 Table 81 - Forecast Sales of Writing Instruments by Category: Value 2023-2028
 Table 82 - Forecast Sales of Writing Instruments by Category: % Volume Growth 2023-2028
 Table 83 - Forecast Sales of Writing Instruments by Category: % Value Growth 2023-2028

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/personal-accessories-in-the-united-kingdom/report.