



Euromonitor  
International

# Bags and Luggage in Mexico

January 2024

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## Bags and Luggage in Mexico - Category analysis

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In-person activities and travel drive the performance of bags and luggage

Recovery and new travel requirements generate demand

Special limited editions are a key driver of growth

#### PROSPECTS AND OPPORTUNITIES

Gen Z will shape back to school strategies through their interests and habits

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The highest levels of customisation and the protection of Mexican fashion finishes will continue to be in vogue

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