



Imaging Devices in Spain

July 2024

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Imaging Devices in Spain - Category analysis

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2024 DEVELOPMENTS

Mirrorless cameras, retro-style designs and tourism give a new boost to image devices

Revival of film cameras presents new competition for digital photography

Revival of digital camcorders as response to rising security concerns

PROSPECTS AND OPPORTUNITIES

Imaging devices will increasingly incorporate advanced AI features, in order to counter competition from smartphones, although second-hand market will remain strong

Sports and adventure enthusiasts and content creators could help to sustain a niche market for digital camcorders

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DISCLAIMER

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