



Personal Accessories in Sweden

January 2024

Table of Contents

EXECUTIVE SUMMARY

Personal accessories in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

MARKET DATA

Table 1 - Sales of Personal Accessories by Category: Volume 2018-2023

Table 2 - Sales of Personal Accessories by Category: Value 2018-2023

Table 3 - Sales of Personal Accessories by Category: % Volume Growth 2018-2023

Table 4 - Sales of Personal Accessories by Category: % Value Growth 2018-2023

Table 5 - NBO Company Shares of Personal Accessories: % Value 2019-2023

Table 6 - LBN Brand Shares of Personal Accessories: % Value 2020-2023

Table 7 - Distribution of Personal Accessories by Format: % Value 2018-2023

Table 8 - Forecast Sales of Personal Accessories by Category: Volume 2023-2028

Table 9 - Forecast Sales of Personal Accessories by Category: Value 2023-2028

Table 10 - Forecast Sales of Personal Accessories by Category: % Volume Growth 2023-2028

Table 11 - Forecast Sales of Personal Accessories by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

[Bags and Luggage in Sweden](#)

KEY DATA FINDINGS

2023 DEVELOPMENTS

Slowdown in growth for bags and luggage in 2023

Revival of travel industry boosts sales of luggage, especially premium brands

Premiumisation trend remains strong, as consumers invest in high-end items

PROSPECTS AND OPPORTUNITIES

Sustainable offerings will likely see higher demand

Lifestyle changes will have negative impact on business bags and wallet and coin pouches

Consumers will continue to trade up to premium brands

CATEGORY DATA

Table 12 - Sales of Bags and Luggage by Category: Volume 2018-2023

Table 13 - Sales of Bags and Luggage by Category: Value 2018-2023

Table 14 - Sales of Bags and Luggage by Category: % Volume Growth 2018-2023

Table 15 - Sales of Bags and Luggage by Category: % Value Growth 2018-2023

Table 16 - Sales of Luggage by Type: % Value 2018-2023

Table 17 - NBO Company Shares of Bags and Luggage: % Value 2019-2023

Table 18 - LBN Brand Shares of Bags and Luggage: % Value 2020-2023

Table 19 - Distribution of Bags and Luggage by Format: % Value 2018-2023

Table 20 - Forecast Sales of Bags and Luggage by Category: Volume 2023-2028

Table 21 - Forecast Sales of Bags and Luggage by Category: Value 2023-2028

Table 22 - Forecast Sales of Bags and Luggage by Category: % Volume Growth 2023-2028

Table 23 - Forecast Sales of Bags and Luggage by Category: % Value Growth 2023-2028

Jewellery in Sweden

KEY DATA FINDINGS

2023 DEVELOPMENTS

Cost of living crisis curtails spending on jewellery
Sustainable offerings grow in prominence
Domestic brands cater to local preferences

PROSPECTS AND OPPORTUNITIES

High-quality, sustainable jewellery will see an increased demand
Retailers will focus on enhancing the digital customer experience
Minimalist Scandi-influenced designs will dominate sales

CATEGORY DATA

Table 24 - Sales of Jewellery by Category: Volume 2018-2023
Table 25 - Sales of Jewellery by Category: Value 2018-2023
Table 26 - Sales of Jewellery by Category: % Volume Growth 2018-2023
Table 27 - Sales of Jewellery by Category: % Value Growth 2018-2023
Table 28 - Sales of Costume Jewellery by Type: % Value 2018-2023
Table 29 - Sales of Fine Jewellery by Type: % Value 2018-2023
Table 30 - Sales of Fine Jewellery by Collection: % Value 2018-2023
Table 31 - Sales of Fine Jewellery by Metal: % Value 2018-2023
Table 32 - NBO Company Shares of Jewellery: % Value 2019-2023
Table 33 - LBN Brand Shares of Jewellery: % Value 2020-2023
Table 34 - Distribution of Jewellery by Format: % Value 2018-2023
Table 35 - Forecast Sales of Jewellery by Category: Volume 2023-2028
Table 36 - Forecast Sales of Jewellery by Category: Value 2023-2028
Table 37 - Forecast Sales of Jewellery by Category: % Volume Growth 2023-2028
Table 38 - Forecast Sales of Jewellery by Category: % Value Growth 2023-2028

Traditional and Connected Watches in Sweden

KEY DATA FINDINGS

2023 DEVELOPMENTS

Luxury watches fare better than their lower-priced counterparts, due to their status as statement pieces
Smart wearables continue to pose a challenge to traditional watches
Retailers continue to invest in e-commerce solutions

PROSPECTS AND OPPORTUNITIES

Luxury watches will lead growth, with focus on omnichannel strategies
Growing popularity of vintage watches could hinder sales of new offerings
Swedish watch brands will seek to capitalise upon their local heritage

CATEGORY DATA

Table 39 - Sales of Traditional and Connected Watches by Category: Volume 2018-2023
Table 40 - Sales of Traditional and Connected Watches by Category: Value 2018-2023
Table 41 - Sales of Traditional and Connected Watches by Category: % Volume Growth 2018-2023
Table 42 - Sales of Traditional and Connected Watches by Category: % Value Growth 2018-2023
Table 43 - Sales of Traditional Watches by Category: Volume 2018-2023
Table 44 - Sales of Traditional Watches by Category: Value 2018-2023
Table 45 - Sales of Traditional Watches by Category: % Volume Growth 2018-2023
Table 46 - Sales of Traditional Watches by Category: % Value Growth 2018-2023

Table 47 - Sales of Traditional Watches by Price Band: Volume 2018-2023
 Table 48 - Sales of Traditional Watches by Price Band: Value 2018-2023
 Table 49 - Sales of Traditional Watches by Price Band: % Volume Growth 2018-2023
 Table 50 - Sales of Traditional Watches by Price Band: % Value Growth 2018-2023
 Table 51 - Sales of Connected Watches by Category: Volume 2018-2023
 Table 52 - Sales of Connected Watches by Category: Value 2018-2023
 Table 53 - Sales of Connected Watches by Category: % Volume Growth 2018-2023
 Table 54 - Sales of Connected Watches by Category: % Value Growth 2018-2023
 Table 55 - NBO Company Shares of Traditional Watches: % Value 2019-2023
 Table 56 - LBN Brand Shares of Traditional Watches: % Value 2020-2023
 Table 57 - NBO Company Shares of Connected Watches: % Value 2019-2023
 Table 58 - LBN Brand Shares of Connected Watches: % Value 2020-2023
 Table 59 - Distribution of Traditional Watches by Format: % Value 2018-2023
 Table 60 - Distribution of Connected Watches by Format: % Value 2018-2023
 Table 61 - Forecast Sales of Traditional and Connected Watches by Category: Volume 2023-2028
 Table 62 - Forecast Sales of Traditional and Connected Watches by Category: Value 2023-2028
 Table 63 - Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2023-2028
 Table 64 - Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2023-2028
 Table 65 - Forecast Sales of Traditional Watches by Category: Volume 2023-2028
 Table 66 - Forecast Sales of Traditional Watches by Category: Value 2023-2028
 Table 67 - Forecast Sales of Traditional Watches by Category: % Volume Growth 2023-2028
 Table 68 - Forecast Sales of Traditional Watches by Category: % Value Growth 2023-2028
 Table 69 - Forecast Sales of Connected Watches by Category: Volume 2023-2028
 Table 70 - Forecast Sales of Connected Watches by Category: Value 2023-2028
 Table 71 - Forecast Sales of Connected Watches by Category: % Volume Growth 2023-2028
 Table 72 - Forecast Sales of Connected Watches by Category: % Value Growth 2023-2028

Writing Instruments in Sweden

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales continue to suffer from rise of paperless office
 Writing instruments remains a commodified category
 Luxury segment finds its niche

PROSPECTS AND OPPORTUNITIES

Sluggish performance expected
 Rise of digital communication methods will lead to continued demise of pen and paper
 Ongoing preference for cheap alternatives, as well as refillable options, will inhibit value growth

CATEGORY DATA

Table 73 - Sales of Writing Instruments by Category: Volume 2018-2023
 Table 74 - Sales of Writing Instruments by Category: Value 2018-2023
 Table 75 - Sales of Writing Instruments by Category: % Volume Growth 2018-2023
 Table 76 - Sales of Writing Instruments by Category: % Value Growth 2018-2023
 Table 77 - NBO Company Shares of Writing Instruments: % Value 2019-2023
 Table 78 - LBN Brand Shares of Writing Instruments: % Value 2020-2023
 Table 79 - Distribution of Writing Instruments by Format: % Value 2018-2023
 Table 80 - Forecast Sales of Writing Instruments by Category: Volume 2023-2028
 Table 81 - Forecast Sales of Writing Instruments by Category: Value 2023-2028
 Table 82 - Forecast Sales of Writing Instruments by Category: % Volume Growth 2023-2028
 Table 83 - Forecast Sales of Writing Instruments by Category: % Value Growth 2023-2028

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