



Video Games in Spain

May 2024

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Video Games in Spain - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

PlayStation 5 drives up sales for static consoles in 2023
Competitive landscape remains stable with Nintendo still on top
AR/VR headsets sees successful launches despite declining trend

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Hand-held consoles expected to see positive growth
Online and mobile games will continue to surge but video games software faces regulatory challenges
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