

Home Audio and Cinema in Italy

July 2024

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Home Audio and Cinema in Italy - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Connected home trends support an ongoing recovery in sales

LG soundbars launched in combination with latest range of LG TVs

TV-focussed brands are increasingly moving into the audio and connected home spaces

PROSPECTS AND OPPORTUNITIES

Premium TVs may reduce the need for other in-home devices

Vinyl players continue to attract audio afficionados and DJs

Soundbars will remain in demand as convenient audio solutions

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