



Bags and Luggage in France

January 2024

Table of Contents

Bags and Luggage in France - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

2023 sees ongoing success of all goods related to travel and luxury

Varying results in backpacks: Beneficial for items aimed at trekking but less so for those targeting schoolchildren

Solid growth for luxury brands and the success of new players

PROSPECTS AND OPPORTUNITIES

Asian and affluent tourists from North America and Middle East return, driving growth of luxury bags and luggage

Possible new balance in age, gender, lifestyle and distribution

New aggressive and innovative players set to emerge

CATEGORY DATA

Table 1 - Sales of Bags and Luggage by Category: Volume 2018-2023

Table 2 - Sales of Bags and Luggage by Category: Value 2018-2023

Table 3 - Sales of Bags and Luggage by Category: % Volume Growth 2018-2023

Table 4 - Sales of Bags and Luggage by Category: % Value Growth 2018-2023

Table 5 - Sales of Luggage by Type: % Value 2018-2023

Table 6 - NBO Company Shares of Bags and Luggage: % Value 2019-2023

Table 7 - LBN Brand Shares of Bags and Luggage: % Value 2020-2023

Table 8 - Distribution of Bags and Luggage by Format: % Value 2018-2023

Table 9 - Forecast Sales of Bags and Luggage by Category: Volume 2023-2028

Table 10 - Forecast Sales of Bags and Luggage by Category: Value 2023-2028

Table 11 - Forecast Sales of Bags and Luggage by Category: % Volume Growth 2023-2028

Table 12 - Forecast Sales of Bags and Luggage by Category: % Value Growth 2023-2028

Personal Accessories in France - Industry Overview

EXECUTIVE SUMMARY

Personal accessories in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

MARKET DATA

Table 13 - Sales of Personal Accessories by Category: Volume 2018-2023

Table 14 - Sales of Personal Accessories by Category: Value 2018-2023

Table 15 - Sales of Personal Accessories by Category: % Volume Growth 2018-2023

Table 16 - Sales of Personal Accessories by Category: % Value Growth 2018-2023

Table 17 - NBO Company Shares of Personal Accessories: % Value 2019-2023

Table 18 - LBN Brand Shares of Personal Accessories: % Value 2020-2023

Table 19 - Distribution of Personal Accessories by Format: % Value 2018-2023

Table 20 - Forecast Sales of Personal Accessories by Category: Volume 2023-2028

Table 21 - Forecast Sales of Personal Accessories by Category: Value 2023-2028

Table 22 - Forecast Sales of Personal Accessories by Category: % Volume Growth 2023-2028

Table 23 - Forecast Sales of Personal Accessories by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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