

Drinking Milk Products in Tunisia

August 2024

Table of Contents

Drinking Milk Products in Tunisia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

STIAL increases its dominance in flavoured milk drinks

Semi skimmed shelf stable milk seeing strong recovery in 2024 as supply shortages are addressed

STIAL launches new lactose free milk range as wealthier consumers look for healthier options

PROSPECTS AND OPPORTUNITIES

New government strategies should support the full recovery of semi skimmed shelf stable milk

Flavoured milk drinks with fruit juice showing potential thanks to healthy image

Domestic players to retain their dominance over drinking milk products

CATEGORY DATA

- Table 1 Sales of Drinking Milk Products by Category: Volume 2019-2024
- Table 2 Sales of Drinking Milk Products by Category: Value 2019-2024
- Table 3 Sales of Drinking Milk Products by Category: % Volume Growth 2019-2024
- Table 4 Sales of Drinking Milk Products by Category: % Value Growth 2019-2024
- Table 5 NBO Company Shares of Drinking Milk Products: % Value 2020-2024
- Table 6 LBN Brand Shares of Drinking Milk Products: % Value 2021-2024
- Table 7 Distribution of Drinking Milk Products by Format: % Value 2019-2024
- Table 8 Forecast Sales of Drinking Milk Products by Category: Volume 2024-2029
- Table 9 Forecast Sales of Drinking Milk Products by Category: Value 2024-2029
- Table 10 Forecast Sales of Drinking Milk Products by Category: % Volume Growth 2024-2029
- Table 11 Forecast Sales of Drinking Milk Products by Category: % Value Growth 2024-2029

Dairy Products and Alternatives in Tunisia - Industry Overview

EXECUTIVE SUMMARY

Dairy products and alternatives in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

- Table 12 Sales of Dairy Products and Alternatives by Category: Value 2019-2024
- Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024
- Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024
- Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024
- Table 16 Penetration of Private Label by Category: % Value 2019-2024
- Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024
- Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029
- Table 19 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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