



Euromonitor
International

Dermatologicals in Azerbaijan

September 2024

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Dermatologicals in Azerbaijan - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Mixed performances seen within dermatologicals in 2024
International players dominate
Medicated shampoos in decline as consumers have other priorities

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Dermatologicals set to continue on a moderate growth path
A children-first approach to budgeting should benefit sales of paediatric dermatologicals
Improved education and awareness, changing lifestyles and climate change some of the factors that are expected to influence demand

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DISCLAIMER

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