



Soft Drinks Packaging in South Korea

April 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Rigid plastic maintains its dominance in overall soft drinks packaging

HDPE sees explosive growth in juice at the end of the review period

Clear, label-free packaging the latest sustainability innovation in bottled water

PROSPECTS AND OPPORTUNITIES

Functional beverages expected to be in demand in the coming years

Sustainability will remain an important focus over the forecast period

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